

# Rotary Club of Santa Rosa West

## Bulletin for February 22, 2010 Generation Xers to Millennials

By Chris Rosell

### Preliminaries



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#### Coming Up:

3/1 - Mark Doolittle, Support Our Students

3/8 Dr. Doug Chase, DDS, Sleep Problems, Neck and Back Pain

3/15 - St. Pat's Day Party

3/22 - Rotary Youth Leadership Academy, Jim Underhill

3/29 - A Visit to USS Nimitz, Timothy Delaney, Controller at the Pacific Coast Air Museum

We all pledged our allegiance to the flag and listened to **Gary Lucas'** heart felt moment.

**President Susan** thanked the following members for their assistance today:

**Bo Kirschen**- Provided the humor  
**Bill Dodson**-cashier  
**Phil Talamantes**-greeter  
**Tarina Hall**- sold raffle tickets  
**Jim Valinoti**- as always provided photos  
**Chris Rosell**- Bulletin writer



We had no visiting Rotarians for **Phil** to announce, however, we did entertain three prospects and five guests. Prospective Rotarians are: **Dennis Loveland** introduced by **Brad Leslie**, **Smita Martinez** introduced by **President Susan**, and **Lidio Tropeano** introduced by **Bill Fisher**.



**Matt Delany** introduced our speaker **Kay Schultz** and her assistant **Regina Susich** from Mark West School District. **Bob Zeni** introduced **Brian Cox**, counselor from Piner High School who joined students of the month **Kasey Schalich** and **Ryan Ferrell**.



### Announcements & Such

Now Playing - you can view a 15 second promotion for the Rotary Clubs of Sonoma County at your local movie theaters. Don't spill your popcorn or you'll miss it.

**President Susan** asked all of us to be on the lookout for more GSE team members interested in going to Punjab India. For more information visit [District 5130 website](#) to see who is already on the team.

**Jim Hinton** provided the following break down of The Good, The Crab and The Ugly. He pointed out that we still have some money to collect but most expenses are in. We also hope to reconcile the difference between paid guests and the number served which will boost our net income. If anyone brought guests and they have yet to pay for the good time they had, please forward Jim their thanks and a check for \$60 each.



**Casey Williams** has tickets available to The Boys and Girls Club Crab & Shrimp Feed on March 13th. Another good time and worthy cause in the offing.

**Tarina Hall** received a healthy response for the call to attend the annual SRWR Club's St. Patrick's Day dinner on March 15 at 5:30 here at the St. Rose -\$20/person.

**Bob Zeni** brought Piner High School graduating seniors **Kasey Schalich** and **Ryan Ferrell** to the podium so we could learn about their hopes for the future and perhaps be assisted by the academic scholarship SRWR provides each year.



**Kasey Schaich** plans on initially attending Biola University (Bible Institute of Los Angeles) then return to Sonoma State to become a science teacher. Additionally, she enjoys raising chickens and pigs with her family.

**Ryan Ferrell** has been accepted to UC Davis and Santa Barbara but has his heart set on UC San Diego's Naval ROTC program that will afford him the opportunity to become a world-touring engineer.

### Recognition & Bragging Bucks:

**Gail Johnson** was recognized for her trip to Tulum Mexico where she and her husband, **Don**, enjoyed the fruits of knowledge bestowed by a couples retreat offering the latest in technology free amenities. She highly recommends the retreat for couples that have been together for a while. Geezers get a move on and head to Tulum-\$40

**Rich Pratt** got to go skiing for seven days after straightening up his office. The snow was great.



**Fred Zmarzly** enjoyed pouring 12 bottles of his Double Gold winning 2006 Albertina Cabernet at the San Francisco Chronicle Wine Competition a few weeks back. It was his Olympic moment. *(And for a moment, let's stop to appreciate with Fred, all of that toiling up on the mountain that produced....what? A DOUBLE GOLD AWARD MEDAL!!!! And what does it take to get a Double Gold? Well of course, you first have to show up with a great wine! But here's where it gets tough; because not only must that wine define the varietal character in a manner rarely encountered, but all of the judges on the panel of 5 must unanimously give that wine a Gold medal. Bravo Fred! Ed)*

#### Raffle:

**Ralph Lassa** drew blue for the chance to win it big. Sorry **Ralph!**

**Jim Sullivan** got to take home a bottle of highly sought after Rotary wine.

#### Program: Generation Xers to Millennials

**Kay Schultz**, Superintendent of Mark West School District, provided a Powerpoint presentation explaining how different generations respond and view the world in hopes of enlightening business owners to a better way to manage their varied ideals in today's workforce.

There is some cross over between generations, which will explain Born times below.

**Baby Boomers:** Born after WWII. Children of the greatest generation. Getting ready to retire so leave us alone and let the following generations take care of us.

**Generation X:** Born 1961-1981. Grew up with video games, PC's, CD's and email also known as the "Me" generation.

**Millennials:** Born in the late 70's – 90's. Grew up with the Web, cell phones, MP3s (replaced albums for those of us who don't know) and using social networks.

**Homelanders:** Born after Sept. 11, 2001. The jury is still out here.

In short, the younger you are the more impatient you are and want immediate feedback and rewards for doing your work. If you want to manage a millennial make sure you praise and coddle them so they don't get their feelings hurt. Good luck to all of us.



Bulletin Reporter:  
**Chris Rosell**



Bulletin Editor:  
**Jim Valinoti**

