



Rotary Club of Santa Rosa West

Bulletin for October 8, 2007

Don't Dump on Our County! Proper Recycling with Pam Davis

By Ruth Lincoln

Preliminaries



President **Fred Zmarzly** welcomed all to the Rotary Club of Santa Rosa at 12:30 p.m.

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Coming Up:

10/15 @ 5:30 pm - Bartley BBQ

10/22 - Greenhouse Gas Emissions, Sam Pierce

10/29 - John Samples on Children's Language/ Learning Center

11/5 - Safari West

11/12 - Global Warming, Fred Zmarzly

Moment: **Bill Fisher** read excerpts from History of Christopher Columbus and queried the Club about what motivated him to seek the new world. **Mike Moore** provided the answer in record time, "to get away from his wife." WTMI

Visiting Rotarians: Our newest **President Elect Nominee Susan Nowacki** introduced our visiting Rotarians: **Alice Kibwaa** from the Downtown Club and **Joe Maurer** from the East Santa Rosa Club. **Guests:** **Rich Pratt** brought **Kathie Murphy** and **Pam Davis** brought **Eric Koenigshoffer**.



Rotarians were thanked for their service, and for their contributions to today's meeting logistics:

Set-up: **Dale Sipe**

Greeter: **Gary Lucas**

Cashier: **Bill Dodson**

Tickets: **Jeff Ray**

Photography: **Jim Valinoti**

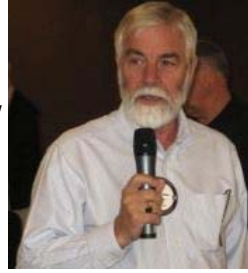
Bulletin: **Ruth Lincoln**

Bulletin Editor: **Jim Valinoti**

Program: **David Wattell**

Announcements and Such:

Standing in for **Scott Bartley** and **Ginny Pitts**, **Bill Dodson** reminded us that The Club is dark next Monday with the Bartley BBQ on October 15th at **Ginny's** Harvest Moon Winery starting at 5:30 p.m. Club members only. (I hope we see you there Ken! ☺)



Reminder to buy your Veteran's luncheon tickets – they are nearly sold out. Support and honor our Veterans on Thursday, November 8th from 11 am to 1:30 p.m. and bring a Veteran. The featured guest speaker is Rear Admiral Thomas Andrews III. The Club will be dark on Monday, November 5th.

President Fred reminded us about tomorrow's Board meeting at Josef's starting at 11:45a.m. If not picking grapes, Fred will be there to run the meeting or may call on a reliable back-up.

The Sonoma County Regional Rotary Club dinner meeting will be hosted by the Valley of the Moon Club at Oakmont on October 25, 2007.

Time sensitive response is needed for the new Rotary Club of Cotati's first fundraiser set for October 15, 2007. Golf, wine tasting, BBQ and "best margarita" contest are part of a fun first event for Sonoma County's newest Club. Register online by October 12, 2007, the golf foursome will run \$400.

Harry Rubins informed Club members about the Foundation contribution to date with just 30% of the membership participating.

The Sonoma County Air Coast Museum is coming up soon. Coming up also, as reported by **Roger Olson**, is Frances Gary Powers Jr., who will be the featured speaker at an upcoming PCAM gathering.



Pete LaMonica distributed forms for the silent auction. The Club needs approximately 100 more items by the end of this month or mid November at the latest– see the handout with ideas from previous years. If you have already stepped-up, please complete the form and submit it at the next regular Club meeting on October 22nd. (Dark next week, 10/15 – Bartley BBQ at 5:30 p.m.)

Gary Lucas was welcomed back and was missed by all. He prompted us to consider volunteering for the County's Medical Reserve Corp, dedicated volunteers needed to serve in varying and multiple roles during a disaster, pandemic or other emergency. Tasks range from traffic control to many other avenues of service. Contact **Gary** to learn more.

Pam Davis will host a fire-side tomorrow at her worksite, North Bay Corporation. No high-heels, wear close-toed shoes, bring a jacket and be prompt between 5:30 and 5:45 p.m. for the site tour. Fireside parking is limited, but you can park next door in the radio station's spaces.

Recognition

Diane Winsby was applauded and acknowledged as she exchanged surrendered her red badge for a shiny new blue badge.

Louie Capuano received recognition and paid \$10 for hosting a fireside. His company employees 155 staff is growing and includes none other than former member **Bill Gittins**, well known member of the infamous "6 pack"

that will be leaving at the end of October for China.



President Fred inquired about the release of steam into the atmosphere and was reassured by Louie that only water vapor is released. A gentle reminder that H₂O vapor is a greenhouse gas was provided by a Club member who specializes in turning water into wine. *(Through it all the former President and self proclaimed King of.....someplace, maintained that his rapidly growing source of therms company was merely doing what they do best: God's work! Yep! For sure, that's what he said! And then said it again, and there was a sort of glow about him when he did -Ed ☺)*

Rich Pratt along with Anderson & Company staff are decked in black to commemorate the sad passing of **Ken Dansie's** 60th birthday, who was out of the country and not available to mourn the actual day with colleagues. \$10 was offered for the all black get-up.



Mike Moore was recognized for impersonating a lumberjack and offered a fashion make-over for President Fred...a tad short of Monty Python's tune, but entertaining none-the-less.



Raffle

President Fred held the winning ticket worth \$850 – he graciously split the pot with the Club. Go Fred!

Program: Don't Dump on Our County! Proper Recycling with Pam Davis

Dave Wattell introduced our program our very own **Pam Davis**, Public Affairs Officer for North Bay Corporation. Pam grew-up in Marin and Sonoma Counties, attended the JC and SSU, developed a passion for green technology early in her career which has continued after being hired by her current employer, **Jim Ratto**. Today's program focused on "Go Green in the North Bay."





Pam frequently reassures her party-goer husband that she only talks trash when people ask her about it. He continues to be surprised at the level of interest in what is truly a growth industry in most counties. *(Locally amongst her poker playing buddies Pam is really more famously known for her electric blue glasses. –Ed ☺)*

North Bay Corporation currently provides services in Lake, Marin, Mendocino, and Sonoma Counties. The 1970s marked a significant change in the industry as a result of environmental regulations that closed many landfills and converted them to centralized transfer sites. A 50% land fill diversion was triggered by AB 939, a reduction required by the year 2000.

Sonoma County Central disposal site is now a transfer station. Approximately 500,000 tons of trash or 64 transfer trucks (18-20 tons per truck) haul North Bay trash to several landfill sites including those in Marin, Solano, Contra Costa and other counties with private landfills. Shifting priorities for counties, cities and communities focus on decreasing landfill materials through diversion. For example only 16% of approximately one billion plastic water bottles are recycled. We can do better. Single stream recycling has increased the diversion rate significantly.

New programs will include: construction/demolition materials; including vegetative food waste in the green receptacles; electronics and curbside oil collection. A new materials recovery facility is in the planning phase along with eco-friendly dual-load trucks that can handle mixed receptacles and reduce truck emissions. Learn more tomorrow during our fireside social and site tour!

Your Bulletin Reporter:

Ruth Lincoln



Your Bulletin Editor:

Jim Valinoti

