

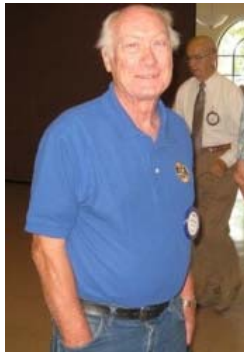


# Rotary Club of Santa Rosa West

## Bulletin for July 9, 2007 There's a New Sheriff in Town!

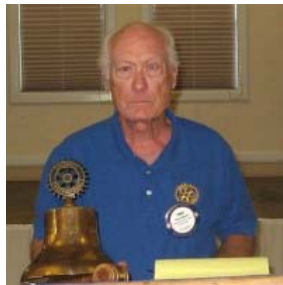
By Diane Winsby

### Preliminaries



Who was that guy casually strolling around the room before the meeting today????

Our new President, (and former heat transfer engineer of the late Optical Coating), **Fred Zmarzly** called the Rotary Club of Santa Rosa West to order. And in spite of having the look of being the new Sheriff in town, **Fred** was charming, amusing, and gave us an outstanding "State of the Club" address that was welcome and needed. Ed - ☺ )



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<b>Coming Up:</b>
7/16 - Sonoma County Fair
7/23 - Physical Fitness
7/30 - Reducing Global Warming
8/6 - Preparing for Long Term Care, Helen Pachynski
8/13 - District Governor Visit
8/20 - Girls on the Run, Catrina Derke
8/27 - Santa Rosa City Councilwoman Susan Gorin

Today, **Fred** officially became the 44<sup>th</sup> president of our club, but before he could continue his first meeting; our recently debunked **Past President Chris Rosell** interrupted **Fred** so that he could present him with his Presidential lapel pin.



In case you hadn't noticed, we're back with caterer **Sally Tomatoes** for another month to do a bit of comparison shopping. Let our club service guys hear your comments on the food and service.



President Elect **David McDonald**, gave the Rotary Moment. **Will Richards** introduced visiting Rotarian; **David Brown**, from the Santa Rosa Downtown Rotary Club and guest **Sarah Aiello**, who is our Club's semi-finalist candidate for the Ambassadorial Scholarship. She is a graduate from the University of California at Berkley and plans to do graduate work in Political Science.

### Announcements and Such:

**President Fred** thanked all of the members who worked on the Debunking for out-going **President Chris Rosell**, which was held yesterday afternoon at **Pete LaMonica's** Wikiup Swim & Tennis Club. The party was well attended and the food was excellent, thanks to the committee who gave their Sunday afternoon so that all who came to the party would have a wonderful time.

Lead Chef **Bill Dodson** gave kudos to his gourmand honey **Toodie**, who provided assistance and recipes. Also "taking the heat" around the barbecue was "**Chicken**" **Mike Merrill** who apparently forgot to remove his apron? Not present, but also a major part of the bbq team was **Brian Herndon**.



**Chris Parr-Feldman** gave out 3 prizes for events at the Debunking party. **Anne Abrams** received a prize for keeping the hula-hoop going the longest. **Jeff Ray** and his wife **Cheryl** received a prize for scoring the most points. The third prize went to **Mr. & Mrs. Doug Deangelo** for "Best Costume" at the debunking. **Doug** accepted the prize from **Chris**.



**Past President Chris** took the floor to thank several of his former board members who had not been at the last meeting. He gave a memento to **Susan Nowacki**, **Jim Valinoti** and **David McDonald**. **Chris** thanked the membership for the opportunity to serve as their president last year and said that he had many opportunities while being president that he will always value.



### Program: President Fred's Coming Year

**President Fred** then took the microphone of the new sound system and he said that today he would be the program, as he wanted to discuss several issues. He began with a humorous rendition of his experiences at the recent Salt Lake City Rotary convention.



Highlights included a presentation to the convention attendees by the famous Mormon Tabernacle Choir, a president-elect meeting where all of the International Rotary directors and their wives were introduced, his purchase of a solar oven at one of the many vendors there that now has him convinced the stove will not go out of style, and lastly a musical program put on by Donny Osmond.

**President Fred** said that there were 147 countries represented by the attendees of the convention. Past President Wilfird from Ontario, Canada gave the keynote speech. Bill Gates, Senior talked about the Rotary Foundation. Overall Fred said that the approximate crowd of 17,000 people had an enjoyable time.

**President Fred** said that all of the existing Board would remain in place this year as follows:

#### Officers:

**Fred Zmarzly** – President  
**Chris Rosell** – Past President  
**David McDonald** – President Elect  
**Janet Coddling** – Secretary  
**Barbara Larsen** – Treasurer

#### Directors:

**Dale Sip** – Club Service Director  
**Bo Kirschen** – International Service Director  
**Chris Young** – Community Service Director  
**Gail Johnson** – Vocational Service Director

#### Board Members:

<b>Jim Valinoti</b> – Communications Chair	<b>Will Richards</b> – Programs Co-Chair
<b>Matt Delaney</b> – Club Service Co-Chair	<b>Peter LaMonica</b> – Crab Feed Chairman
<b>Ginny Pitts</b> – Membership Chair	<b>Jim Hinton</b> – Crab Feed Co-Chair
<b>Chris-Parr Feldman</b> – Public Relations	<b>Tarina Hall</b> – Special Advisor
<b>Susan Nowacki</b> – Fellowship Chair	<b>Brian Herndon</b> – Special Advisor
<b>Dave Wattell</b> – Programs Chairman	

**President Fred** announced that District Governor **Ken Molton** would be at our meeting with his wife **Pam**, on August 13th. **Ken** has asked to be a greeter at this meeting so that he can meet each member. **Ken** is a member of the Windsor Rotary Club.

**President Fred** announced that we would return to the practice of pre-billing of dues and fines. A statement will be sent to each member shortly for this year's dues and will include a \$75.00 charge for fines for the year, as well as the fee for the Bartley Barbecue this fall, and next year's Presidential Debunking. His intent is to return to the one charge per year for fines, and he plans not to fine members for birthdays, anniversaries, and those of their family and spouses, instead recognition fines will be given for extra special events like trips, etc; however members can choose to pay or not over the \$75.00.

**President Fred** talked about the accounting functions of the club (various checking accounts to take care of organizational obligations, community funds & raffle, Crab Feed and Foundation). He also said that he wants to re-start Craft Talks every 2 – 3 weeks; these talks will be expanded to include older members too so that everyone will have an opportunity to let other members know more about what's going on in their lives. There has been a suggestion to sell beer/wine from about 11:45AM until 12:30PM before each meeting. Investigation into legal requirements is underway before this can be done.

**President Fred** said that he would be revisiting an old recognition program to acknowledge members that compete with program speakers, or other members who have the floor. He said that when this happens there will be a \$5.00 to \$10.00 recognition fee to remind us all that speaking out of turn will no longer be overlooked.

**President Fred** outlined his personal Goals for his term:

- Bring at least 4 new members into the Club during the upcoming year.
- Bring attendance from the current 70% up to 80 – 85% and to get members to be more active on committees, Club events, Firesides and other off-site events.
- 100% membership Crab Feed participation; donations, time, silent auction items, etc.: Crab Feed goal is 25 live auction items and 150 silent auction items.
- 100% member participation in the Paul Harris Foundation, \$140.00 per member minimum.

**Fred** told us that our membership roster (including photos) will now be on line, and as such we will no longer be printing and distributing the rosters. This information will be password protected to secure member's personal data. Additionally we will begin to publish the minutes of our monthly Board of Directors meetings on our club website.

**Fred** thanked the group for their attention. Everyone agreed that his presentation was informative and all were impressed with his "first day on the job." **Fred** turned the meeting over to **Peter LaMonica**, who then discussed the planning progress for the 25<sup>th</sup> annual Crab Feed to be held in January of 2008:

**Peter said that the theme for this year's Crab Feed is "A Night in Tuscany." He also told us that the committee already has 12+ live auction items; including a salmon fishing trip, Bodega weekend/dinner, Bermuda & North Carolina trips, Kirkwood/ski weekend, a private wine tasting at a local winery, a week in Tuscany, etc.**



This week 400 letters will be mailed to wineries asking for their participation in the event. Next, letters to corporate leaders in the community will be sent to encourage the purchase of corporate tables as donations.

To control the expenses typically associated with this event he said that the Club's goal is to not *purchase* any of the auction items but to encourage each member to donate items that would sell for at least \$100 to \$150, for each of the silent auction items, and to provide he and the Crab Feed procurement team with ideas which he and the committee could then turn into dollars.

The meeting was adjourned at 1:30 PM when **President Fred** rang the bell.

Your Bulletin Reporter:

**Diane Winsby**



Your Bulletin Editor:

**Jim Valinoti**

