

# Rotary Club of Santa Rosa West

**Bulletin for January 31, 2005**

## Aviation Innovation

By Robin Marrs

### Beginnings

**President Jim Hinton** convened the meeting promptly at 12:30.



**Marv Hyman** led the Pledge of Allegiance

**Ken Prouty** delivered the Rotary moment, as follows: "I saw him as I wanted him to be, and I loved him for that. If I were less selfish, I would have loved him for what he was. . . . Perhaps you can destroy people by refusing to see their reality, offering love only on your own terms, which is that they be what you need them to be—for yourself, not for them."



In addition to **Marv** and **Ken**, thanks to all the rest who helped at this meeting:

Greeter: **Carl Vallejos**  
 Raffle tickets: **Gail Johnson**  
 Cashier: **Kim Childers**  
 Set-up: **Chris Young**

Sound: **Joe Perez**  
 Photos: **Jim Valinoti**  
 Microphone: **Mike Moore**



**Carl Vallejos** introduced visiting Rotarians of whom there were nine.

**Guests:** **Chuck Baker** introduced **Matt Marshall** of Piner High School. **Roger Olson** introduced **Jim Doe**, **Jim Markel** (our presenter, **Tony Lua**, and **Justin Kuykendall**. The last three represent Apex Aviation.

## Announcements and Such:

**President Jim** announced receipt of a check for \$2500 for the dictionary program from CitiBank. This much-needed contribution came as a result of good work by **Terry Galazzo** and **Ron Malnotti**.



Inner Wheel members will attend our Valentine's meeting on February 7, 2005.

There will be no meeting on February 14 because of the Rotary centennial celebration on February 15 at the Vineyard Creek Hotel, 11:15 a.m. to 1:30 p.m. Tickets are \$25; please arrange for one or more with Steve Wright.

We will be dark on February 21, Presidents' Day.

The Board will meet at Josef's at noon on February 8.

The International Service Committee will meet at Josef's at noon on February 3.

## Crab Feed

The club gave **Tarina Hall** and **David McDonald** a standing ovation for chairing the Crab Feed. We had 100 percent participation in the feed.



The following were the committee chairs: **Arnie Carston, Gary Lucas, Scott Bartley, John Meislahn, Bob Zeni, Bob Marigo and Ken Dansie, Terry Galazzo, Chris Parr, Jim Benoit, Jeff Rea, Scott Weiss, Chris Young, and Ed Burr.**

**President Jim** presented each chairperson with a pin in honor of his or her work.

**John Meislahn**, Crab Feed Treasurer, announced that preliminary figures show gross receipts of more than \$90,000!

## Recognition

**President Jim** auctioned off a clipboard belonging to **Bob Marigo**. **Bob** snared it with a hasty bid of \$25. He had left it at the Crab Feed.

**Mike Moore** celebrated his BIG 60 on January 24. He donated \$100 to the club.



**Carl Vallejos** celebrated his 67<sup>th</sup> on January 31; **Janet Coddling** led us in song. Cost was \$45.

**President Jim** presented to **Richard Standard** a package of thank you letters from students at Roseland School. **Richard** has worked there telling stories and helping the children build dulcimers. **Richard** thanked the club for support of this project.



At the Crab Feed **Scott Bartley** said to our president Jim, "Jim, that's the ugliest shirt I've ever seen in my life." For this comment, with which probably everyone agreed, **Scott** was given the choice of paying a fine of \$20 or wearing **Joe Perez's** infamous sunglasses. Or both? It is not clear how that one came out, but thanks, **Scott**, for taking the heat. President Jim put those infamous glasses on and only too late realized that his favorite paparazzi was lying in wait.



**Brian Herndon** gave us a last-minute, late-breaking news scoop. It seems he was looking out his bedroom window and saw a mountain lion about seven feet long! They are out there! Do you know where your pets are tonight?



## Raffle

Guest **Matt Marshall** won the chance to pick a black marble from the bag. No luck. The prize, \$325, will go up for next week. **Bill Fisher** won the bottle of wine.

## Program: Jim Markel, Apex Aviation

**Roger Olson** introduced our speaker, **Jim Markel**, President of Apex Aviation Corporation, a fixed base operator at the Sonoma County airport. His company provides fueling, aircraft maintenance and management, on-demand charter, hangars and aircraft sales services. Apex also has operations in Concord and Napa.



Jim provided a most interesting package of informational materials relating to Apex Aviation. Jim himself is a very experienced pilot who holds certificates for all manner of planes including the Boeing 747. He has held several national positions with trade groups, and in Sonoma County he sits on the Airline Attraction Advisory Committee. He is a personal sponsor and his company is a corporate sponsor of the Pacific Coast Air Museum.

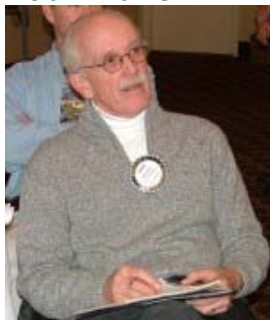
On active duty with the Marine Corps for seven years, Jim flew over 100 combat missions and was awarded numerous decorations including the Distinguished Flying Cross. He described carrier operations in the Marine Corps and Navy as a laboratory for aviation innovation. He noted that a carrier utilizes the services of 5000 people, and the persons on the flight deck have an average age of 20. In the last 50 years the aviation industry has focused on innovation whereas in the first 50 years, from the Wright brothers to the 1950s, the industry was revolutionary in nature. Our military personnel have provided extremely important work in the evolution of aircraft, a benefit to all.

Naturally, club members wanted to know of the status of attracting the services of a commercial airline to Sonoma County. Jim observed that the industry is in financial trouble at this time. As a result it will be difficult to attract an airline carrier. Even so it is a project worth pursuing.

Thanks to **Jim Markel** for a most interesting and informative program.

The meeting adjourned at 1:30 p.m.

Your Bulletin Reporter:  
**Robin Marrs**



Your Bulletin Editor:  
**Jim Valinoti**

